



FOR IMMEDIATE RELEASE

## **Real-Time Inventory Visibility Saves Atlas Container 150 Hours Every Month**

Chicago, IL – March 2, 2011 – Solarsoft Business Systems, a leading provider of enterprise software and IT services to manufacturers, distributors and wholesale businesses worldwide, announced today that Atlas Container Corporation of Severn, Maryland, has begun to benefit from real-time, accurate inventory information just weeks after the implementation of Solarsoft’s SmarTrak bar-coded inventory system.

“The SmarTrak installation has been a real success for us,” says Chad Krewson, Chief Financial Officer at Atlas Container. “We’ve been able to eliminate about 150 man-hours every month since the implementation. These are hours that our team would spend looking for inventory, updating the spreadsheets that we used to track inventory status and locations, and conducting physical inventory counts. Now everybody has access to real-time, accurate information, and we know exactly where everything is just by looking in the system. Making good decisions is all about having access to good data.”

Prior to Solarsoft, Atlas had been tracking 5-million-square-foot of inventory in its warehouse using physical counts and spreadsheets. “With SmarTrak, our cycle counting is so good that we’ve called off our monthly physical inventory, for the first time in 22 years,” adds Krewson. “On the last cycle count our accuracy had reached 99.5% on over 1,000 pallets.”

Atlas Container integrates SmarTrak with Solarsoft’s HRMS business software for corrugated packaging manufacturers, enabling Atlas’ customer service representatives to instantly check the status of inventory for customers and prospects. “With SmarTrak, we have instant access to the information we need. We know what we have on-hand and what we need to manufacture,” says Mary Austin, Customer Service Manager at Atlas Container. “We’re no longer waiting around for physical counts, or spending time walking around the warehouse looking for things.”

But most importantly for Atlas Container, according to Austin, is that “SmarTrak’s real-time visibility has really helped us bring our inventory value and quantity down in the warehouse, which is our ultimate goal.”

### **About Atlas Container Corporation**

Atlas Container Corporation is a full service corrugated manufacturer located in Severn, Maryland. Atlas serves a wide variety of national, regional and local customers who stretch from Maine to Tennessee. Due to the wide variety of machinery and experienced design departments, Atlas is able to manufacture everything from all sizes of plain brown boxes all the way up to litho-mounted point-of-purchase displays and everything in between. Atlas focuses on quick turn-around orders and exceptional customer service. Atlas utilizes its own fleet of tractors and trailers to ensure efficient, accurate and quick delivery of our product. Atlas’ on-time delivery exceeds 97%.

### **About Solarsoft Business Systems**

Solarsoft provides modern enterprise software and IT services to manufacturers, distributors and wholesale businesses in North America, Europe and Asia. The company has grown organically and through acquisition since 1986 and has worldwide revenues of US\$100 million. Solarsoft employs more than 400 professionals providing local support across 16 time zones. More than 2,000 companies rely on Solarsoft to bring clarity and efficiency to their daily operations.

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